



REAL ESTATE SERVICES

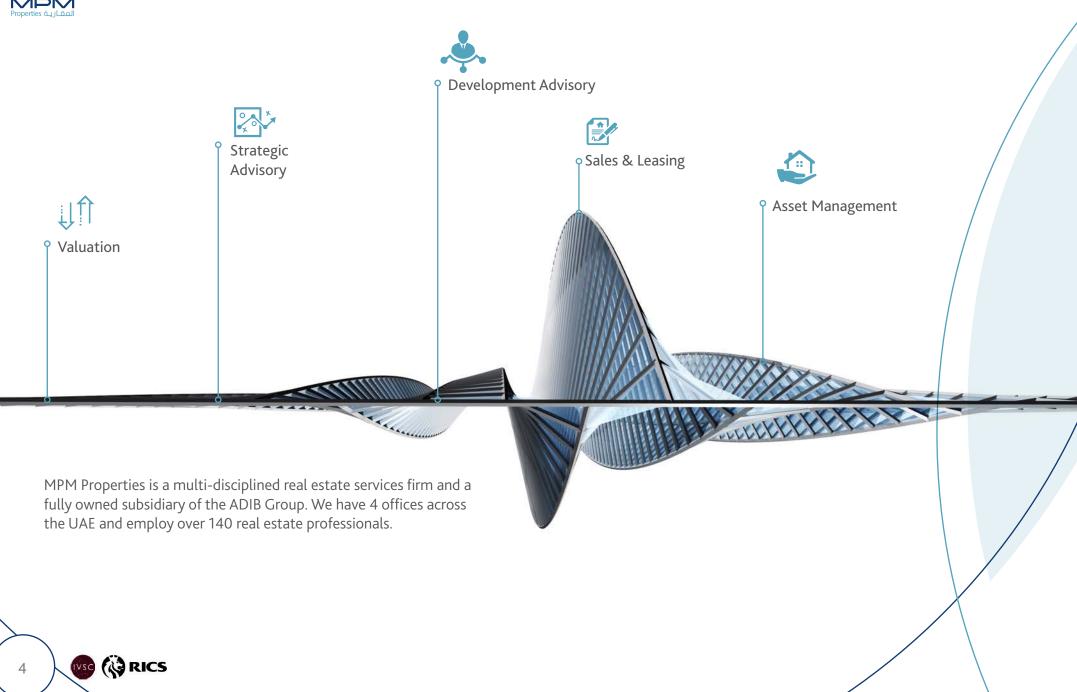




#### FOREWORD

MPM Real Estate Services comprises a comprehensive real estate advisory, management and brokerage platform, providing full range of professional services to real estate investors and developers alike. Shari'a compliance Based.





### HIGHLIGHTS from our 2020 Results



#### 4,000+

Valuation Reports on AED 31+ billion worth of real estate



# 14,000+

units managed across AED 16+ billion worth of properties



# Over **25,000+** completed real estate transactions

AED **205** billion worth of assets advised on



AED

billion worth of sale and lease transactions completed.



# Who we work with

- Government entities
- Leading real estate developers
- Leading banks and financial Institutions
- Individual tenants and home buyers
- Institutional real estate investors
- Individual real estate investors
- Small and medium businesses
- Corporate tenants





# VALUATION

#### **SERVICES**

- Valuation services across all asset types, including residential, retail, office, industrial, hospitality and land
- Valuations for capital raising, financing purposes, mergers & acquisitions, internal accounting, litigation, inheritance, proof of assets, and general transactional advice

#### HOW WE ADD VALUE

We work closely with our in-house Research and Agency teams that are actively engaged in research and transactions across all sectors of the local market, providing our Clients a comprehensive and in-depth view of the market.

Our team comprises of RICS qualified Chartered Surveyors and RICS Registered Valuers, who provide independent Red Book valuations in accordance with RICS Professional Standards and International Valuation Standards (IVS).

STRATEGIC ADVISORY

#### SERVICES

- Real estate strategy maximising shareholder returns
- Highest & best use studies
- Bespoke market research
- Feasibility studies
- Portfolio Review
- Master plan review
- Development & Diversification advice
- Development launch strategy sales and lease pricing and execution program

#### HOW WE ADD VALUE

Our professional advice is vetted by real estate experts across various disciplines such as Research, Agency, Real Estate Finance, Mortgage, Property Management, and Project Management providing our clients with in-depth analysis and a diverse perspective.

Our team comprises market experts, financial analysts, investment professionals, and experienced real estate consultants providing professional strategic advice on real estate projects of all sizes and components.



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# **DEVELOPMENT ADVISORY**

#### **SERVICES**

- Project Management and Project Monitoring
- VAT Refund Verification
- Escrow Services and Payment Verification
- Property Condition Assessment Reports
- Cost Management
- Refurbishment Services

#### HOW WE ADD VALUE

Our professional advice ensures that value is maximized and risk is minimized throughout the project life cycle.

+1.77%

29 Dec

+2.33%

10.80%

21.00

Our team of experts are well-experienced in document analysis, building assessment, site visits, cost analysis, defect analysis, payment verification and project management through the full life cycle of a project.

Our cradle to the grave service ensures efficiency improvements, reduced life cycle costs and significant risk reduction, from inception to completion to refurbishment and eventual disposal or redevelopment.



# **SALES & LEASING**

### **SERVICES**

- Comprehensive marketing strategy during pre-launch, Launch and post-launch
- Marketing strategy implementation
- Lead brokerage sales and leasing
- Leasing & sales
- Exclusive marketing events
- End to end transaction management

### HOW WE ADD VALUE

Our experienced team of project marketing specialists offer bespoke services for all our clients' real estate marketing needs. The experienced in house Agency team at MPM is supported by our in-house call center team and creative marketing consultants.

We handle all aspects of a project launch from strategic planning stages through to handover and payment administration with an objective to maximize your returns.







# **ASSET MANAGEMENT SERVICE**

#### SERVICES

- Property Management
- Portfolio account management
- Asset Enhancement
- Community Management
- Lease Compliance & administration
- Accounting & Reporting
- Tenant & Landlord Liaison

- Facility Management
- Health and Safety Compliance
- Collection & Control of Rent and Service Charges
- Building Regulations Compliance & monitoring
- Contract & Vendor Management

- Project Management
- Building Services & Systems Maintenance
- Benchmarking Services
- Energy Management
- Space Planning

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### **MPM MANAGEMENT**



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